

## Module specification

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Module code	BUS7B46
Module title	Emphasising the Environment
Level	7
Credit value	20
Faculty	SLS
HECoS Code	100079
Cost Code	GABP

### Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MBA	Optional Core

### Pre-requisites

None

### Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
<b>Total active learning and teaching hours</b>	<b>20 hrs</b>
Placement / work based learning	0 hrs

Guided independent study	180 hrs
<b>Module duration (total hours)</b>	200 hrs

<b>For office use only</b>	
Initial approval date	23/03/2022
With effect from date	01/09/2022
Date and details of revision	
Version number	1

## Module aims

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To examine the complex relationship between business practices and the impact on the global environment.

To consider ways in which business can contribute positively to global environmental concerns and policies.

## Module Learning Outcomes - at the end of this module, students will be able to:

1	Prepare a critical insight into the development and progression of environmental issues and concerns within the context of business and management
2	Design a structured plan which supports the introduction of an environmental strategy organisational aim within a team, departmental, functional or overall context
3	Synthesize the potential benefits of incorporating sustainable issues as an organisational behaviour, value and belief

## Assessment

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Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1: Look at the environmental issues and create a plan for an environmental strategy on a company of their choice for the presentation. (20 minutes, 10 minutes questions)

Assessment 2: As part of the case study report students will discuss how to plan for a sustainability strategy, how to implement the strategy and its benefits. (Word count 2500)

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	2	Presentation	40
2	1, 3	Written Assignment	60

## Derogations

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None

## Learning and Teaching Strategies

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The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute as a means of developing critical skills. Tutorials will be activity based using real world case studies and live examples to apply the theory into practice and develop their decision making and evaluating skills. In addition, students will be encouraged to undertake self-directed study and further research on selected topics to acquire additional perspectives which will provide them with a deeper understanding of the topics covered.

## Indicative Syllabus Outline

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What is Corporate Social Responsibility: Foundations and evolution  
Drivers of corporate social responsibility  
Corporate rights and responsibilities  
Stakeholders and corporate social responsibilities

Socially responsible investment and economics  
Sustainable development, compliance and accountability Implementing corporate social responsibility  
Business ethics

## **Indicative Bibliography:**

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Please note the essential reads and other indicative reading are subject to annual review and update.

### **Essential Reads**

Weybrecht, G. (2013), *The Sustainable MBA: A Business Guide to Sustainability*, 2nd ed. Chichester: John Wiley.

Young, S.T. and Dhanda, K.K. (2013), *Sustainability*, London: Sage Publications

### **Other indicative reading**

Blowfield, M. and Murray, A. (2019), *Corporate Social Responsibility*. 4th ed. Oxford: Oxford University Press.

Malin, C. (2018), *Corporate Governance*. 6th ed. Oxford: Oxford University Press.

Rosenberg, M. (2015), *Strategy and Sustainability*. Basingstoke: Palgrave Macmillan.

Worthington, I. (2013), *Greening Business*, Oxford: Oxford University Press.

### **Journals:**

Business Strategy and the Environment

## **Employability skills – the Glyndŵr Graduate**

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Each module and programme are designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

**Core Attributes**

Engaged  
Enterprising  
Creative Ethical

**Key Attitudes**

Commitment  
Curiosity  
Resilience  
Confidence  
Adaptability

**Practical Skillsets**

Digital Fluency  
Organisation  
Leadership and Team working  
Critical Thinking  
Emotional Intelligence  
Communication